

Case Study

TRANSFORMED A KNOB ON A HILL INTO THE
COMMUNITY-ENRICHING CUMMING CITY PARK



CUMMING CITY PARK

Cumming, Georgia

THE CUSTOMER & THEIR CHALLENGE: In February 2016, the Cumming Recreation and Parks Department sought to do a total renovation of Cumming City Park. They wanted to transform what was just a knob on a hill into a place where the community can play, relax, and live.

They used the help of Contractor Ralph Webb to take lead in

the project and to ensure the end result included everything on their must-haves list. Webb is from a construction company that had worked on multiple projects for the city throughout the past couple of decades. After considering proposals from different companies that could do turn-key solutions, it was decided our SRP Certified Partner, KorKat, was the best company for the job.

THE SUPERIOR SOLUTION: With a list of specific needs, Webb chose KorKat for their ability to provide high-quality products at an affordable price.

"KorKat was always responsive and great throughout the process and was competitive as well," Webb said.

Important factors included being ADA accessible, having an ample amount of shade, artificial turf, age-appropriate products, and visual appeal.

The Superior solution consisted of low-maintenance turf surfacing, a small play structure for children ages 2-5, a 44' x 34' structure for children ages 5-12, Superior's signature shaded swings, and multiple shades to keep each play structure cool.



Mary Claire Stewart | Mary Claire Photo

THE RESULTS: The park was completed in November 2016 and has proven to be a community favorite.

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- Bucky Plyler
KorKat Sales Representative

"They absolutely love it. Every time I talk to them, they just rant and rave about how much it's used. They say it's the most popular park they have," Bucky Plyler, KorKat Sales Representative said.

Plyler used this playground as an example of KorKat's high-quality work in the metro Atlanta area.

"It's a great example of what we can do on the high-end. It's a great showcase playground," Plyler said.

Webb and the city were impressed with this project. They hope to have more opportunities to work together in the future.



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